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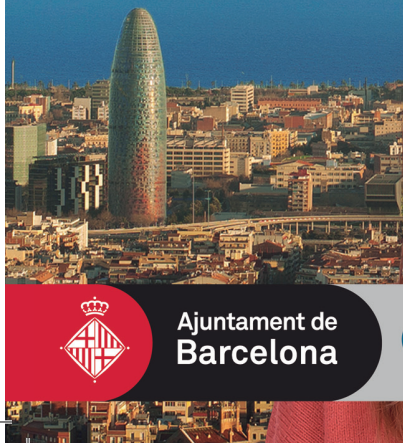


# ExpatriDay

Barcelona International Community

25th October 2014 | MUSEU MARÍTIM DE BARCELONA

I'm  
Barcelonian



Ajuntament de  
Barcelona



Barcelona  
Activa

Barcelona  
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**T**he city of Barcelona is home to more than 267,000 people from a hundred different countries, who have found the Catalan capital to be the right place for them both personally and professionally.

The Barcelona City Council highly values the contribution made by the expat community to the city's economy. On the one hand, this group generates economic activity by consuming goods and services, investing, starting up businesses and participating in professional projects. On the other hand, they constitute talented human resources, making the city more diverse and helping develop sectors with high value added. This community also plays a significant role in attracting foreign investment, inspiring, guiding and acting as ambassadors of Barcelona around the world.

I would like to highlight that, given the current economic and social climate, the City Council's priority is to fight the crisis by fostering job creation, attracting talent, and helping people start businesses and launch entrepreneurial projects. We do this through an on-going dialogue with the city's main stakeholders under the framework of the Barcelona Growth strategy.

In this regard, and with the aim of attracting, encouraging and boosting the loyalty of this valuable international community, we have organised l'm Barcelonian, Expat Day, an annual meeting place for this community.

This event will feature a wide variety of activities to encourage participants to share their experiences, with conferences, workshops and a variety of cultural activities. We expect to receive more than 1,500 visitors and have more than 40 booths hosted by companies, institutions and associations with links to this community.

I encourage you to take part and thank you for your involvement with and commitment to the challenges facing Barcelona.



**Xavier Trias**  
Mayor of Barcelona

# I'M BARCELONIAN EXPAT DAY

A meeting place for Barcelona's international community.

**A unique opportunity to:**

- Get all the information and services you need to settle and live in the city.
- Attend and take part in a wide variety of conferences and workshops on topics of interest to the expat community.
- Find out about expat associations and social clubs.
- Learn about the practical, attractive range of products and services available from exhibiting companies and institutions.
- Network with other expats in the city.
- Enjoy leisure and cultural activities to foster bonds and a sense of belonging and pride in the city.



SATURDAY 25th OCTOBER  
10:00 AM TO 7:00 PM  
FREE ACCESS  
LANGUAGES: SPANISH AND ENGLISH  
CANTEEN SERVICE  
CHILDREN'S PLAY AREA

- **PROGRAMME OF ACTIVITIES:** training sessions, practical workshops, panel discussions, dialogues, conferences...  
... covering three areas:

PERSONAL LANDING: information and services that are useful for those arriving and settling in Barcelona, on their own or with their family.

WORKING AND DOING BUSINESS: how to develop your professional career or invest and do business in Barcelona.

ENJOYING THE CITY AND MAKING CONTACTS: learn about the city's hotspots, discover what it has to offer in terms of culture and leisure, and connect with the locals.

- **ENTERTAINMENT AND NETWORKING**  
Human towers (castellers), storytelling, closing concert

- **FAIR**  
Area with booths and information points featuring companies, institutions and associations, an educational showroom with international schools and a main square as a meeting point.

AUDITORIO	SALA CÁPSULAS
10:00h DOORS OPEN	
10:30 – 11:30 am	10:30 – 11:00 am
Conference by <b>Maria Mercè Conangla</b> <b>The expat's journey</b>	Informative session offered by <b>BRS Relocation Services</b> <b>Arriving in Barcelona: landing procedures</b>
11:45 am – 12:45 pm	11:15 – 11:45 am
Conference offered by <b>Banc Sabadell</b> <b>Tax polices for expats and investment perspectives</b>	Informative session offered by <b>Crowe Horwath</b> <b>Main tax implications of expatriate management</b>
1:00 – 2:00 pm	12:00 – 12:30 pm
Dialogue moderated by <b>Programa Barcelona Interculturalitat</b> <b>Female foreign entrepreneurs in Barcelona</b>	Informative session offered by <b>Lucas Fox</b> <b>Buying or renting a house in Barcelona</b>
2:30 – 3:30 pm	1:00 – 1:30 pm
Conference offered by <b>Barcelona Guide Bureau</b> <b>Unknown corners of the city</b>	Informative session offered by <b>Barcelona Education Consortium</b> <b>Educational system in Catalonia</b>
4:00 – 5:00 pm	1:45 – 2:15 pm
Dialogue moderated by <b>Carole Damy</b> <b>Spouses and children of expats</b>	Informative session offered by <b>Armando Liussi</b> <b>Barcelonians, connected people. Digital landing in Barcelona</b>
5:30 – 6:30 pm	2:45 – 3:15 pm
Dialogue moderated by <b>Barcelona Activa</b> <b>My professional experience in Barcelona</b>	Informative session offered by <b>Barcelona Activa</b> <b>10 tips for job-seekers in Barcelona</b>
	3:30 – 4:00 pm
	Informative session offered by the <b>Linguistic Normalisation Department (CNL Barcelona)</b> <b>First contact with catalan language and culture</b>
	4:15 – 4:45 pm
	Informative session offered by <b>Sagardoy Abogados</b> <b>New law on entrepreneurs and work permits</b>
	5:15 – 5:45 pm
	Informative session offered by <b>Barcelona Activa</b> <b>Starting a company is easy with Barcelona Activa</b>
19:00 - DOOR CLOSURE	



PERSONAL LANDING



WORKING AND DOING BUSINESS

SALA TALLERES

OTHER VENUES

10:00h DOORS OPEN

10:30 – 11:30 am

Panel discussion moderated by **IESE**  
**Multiculturalism in companies**

10:30 am

At Speakers' Corner  
**Children's show: "Tommy's journey"**

12:00 – 1:30 pm

Workshop offered by **aPortada Comunicació**  
**Personal Branding of an Expat in Barcelona**

12:00 pm

At Pati del Rei  
**Castellers by Castellers  
de la Sagrada Família (Human Towers)**

2:00 – 3:00 pm

Cookery workshop offered by **Taller del Gusto**  
**Take away a taste of Barcelona**

2:00 pm

At Pati del Rei  
**Networking activity facilitated  
by Getting Contacts!**

3:30 – 4:30 pm

Dialogue moderated by **Barcelona Global**  
**Innovative companies and international talent**

4:30 pm

At Speakers' Corner  
**Children's show: "Tommy's journey"**

6:30 pm

At Àgora  
**Musical performance by Barcelona Coral Àsia**

19:00 - DOOR CLOSURE

PROGRAMME (quick guide)

ENJOYING THE CITY AND MAKING CONTACTS

# PROGRAMME:

## DESCRIPTION OF ACTIVITIES BY VENUE

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**10:00**

**Doors open, accreditation  
and booths begin**

### AUDITORIO

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10:30 – 11:30 am

#### **CONFERENCE: THE EXPAT'S JOURNEY**

**SPEAKER:** Maria Mercè Conangla, Fundació Àmbit Ecologia Emocional

**DURATION:** 1 hour

**LANGUAGE:** Spanish

**DESCRIPTION:** We are born in a country, an ecosystem with different sorts of emotional energy, and where we form bonds with other people. It is our home: our language, culture, customs, etc. One day we leave this “home” to venture into an unknown, foreign land. We do it to survive, to live a better life, or out of curiosity. And many things happen. Our whole emotional world moves

and is shaken: uncertainty, fear, loneliness, bewilderment, sadness, homesickness, etc. And so many other concerns that have to be managed in order to achieve personal balance. We will deal with all of this from the point of view of Emotional Ecology.

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11:45 am – 12:45 pm

#### **CONFERENCE: TAX POLICIES FOR EXPATS AND INVESTMENT PERSPECTIVES**

offered by Banc Sabadell

**SPEAKERS:** Ramón Chese Macias, Director of Tax Law and John Ebbing, Customer Strategy Management

**DURATION:** 1 hour

**LANGUAGE:** English

**DESCRIPTION:** A highly practical session, geared towards expats (whether or not they are residents) in which we will explain how tax policies affect their investments in Spain; we will also go through the future prospects for how the markets may evolve.



1:00 – 2:00 pm

**DIALOGUE: FEMALE FOREIGN  
ENTREPRENEURS IN BARCELONA**

COORDINATOR: Tania Adam, Supervisor of  
the Barcelona Interculturalidad Programme

DURATION: 1 hour

LANGUAGE: Spanish

**DESCRIPTION:** During this dialogue we will speak with women who have settled in Barcelona and decided to create their own business, overcoming the challenges of a new city, a new culture and a different business environment. During the dialogue, the coordinator will find out when the women arrived, how the idea of opening a business occurred to them, and the opportunities and difficulties of creating and developing the business in this city.

**PANELISTS:** Myrtha Casanova, European Institute for Managing Diversity (Cuba). Michaela Mihaylova, Artisanal Pastry Shop Banitsa (Bulgaria). Jiajia Wang, Jiajia Publishers (China).

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2:30 – 3:30 pm

**CONFERENCE: UNKNOWN CORNERS  
OF THE CITY**

offered by Barcelona Guide Bureau

SPEAKER: Sònia Crespo, Guide

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DURATION: 1 hour

LANGUAGE: English

**DESCRIPTION:** Barcelona is one of the top tourist destinations in Europe. However, many visitors only know the most emblematic tourist attractions. This conference will discuss nooks and crannies that, although not as well known, are so full of charm they are sure to awaken the audience's curiosity.

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4:00 – 5:00 pm

**DIALOGUE: SPOUSES AND CHILDREN  
OF EXPATS**

COORDINATOR: Carole Damy

DURATION: 1 hour

LANGUAGE: Spanish and English

**DESCRIPTION:** An efficient expat is a happy expat! Family support is key for an expat who lives and works abroad; it is a major life decision for the whole family. What do expat families need to build their lives in Barcelona? We will listen to some stories from the spouses and children of expats and will learn from their experiences. Additionally, we will have the opportunity to speak with them.

**PANELISTS:** Matthieu Meunier (osteopath), Victoria Tissot (BCN Artis) and Louise Kirchin (The Hidden Talent).

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5:30 – 6:30 pm

**DIALOGUE: MY PROFESSIONAL  
EXPERIENCE IN BARCELONA**

offered by Barcelona Activa

COORDINATOR: Joana Sanz, Occupational  
guidance and job-search counsellor at Porta 22

LANGUAGE: English

**DESCRIPTION:** During this dialogue we will meet several expats who have developed their professional career in Barcelona. We will also hear the opinion of an expert in professional guidance, who will share her view on how to adapt in order to find a job in Barcelona.

**PANELISTS:** Germana Cavalcanti, Customer Management at Fleet Logistics Spain (Brazil). Paul Conde, Global Sales Consultant at Cedegim Relationship Management (Mexico). Mireia Puig, Psychologist and occupational counsellor, employment counsellor at Barcelona Activa.

## SALA CÁPSULAS

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10:30 – 11:00 am

**ARRIVING IN BARCELONA:  
LANDING PROCEDURES**

offered by BRS Relocation Services

SPEAKER: Beatriz Carro, Director

LANGUAGE: English

**DESCRIPTION:** When foreign professionals move to Barcelona for work, what are their main concerns? What can we do to make their arrival and settling in a pleasant experience and their adaptation to Catalan culture and society fast and lasting? You will hear several anecdotes to help you understand which features of our city are the most attractive for expats and which generate the most frustration, misunderstanding and, occasionally, dissatisfaction.

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11:15 – 11:45 am

**MAIN TAX IMPLICATIONS OF EXPATRIATE  
MANAGEMENT**

offered by Crowe Horwath

SPEAKER: Jesús Romero | Lawyer and partner in the Tax Department

LANGUAGE: English

**DESCRIPTION:** In a globalised economy, such as the one we currently live in, professional mobility and international transfers are useful tools to make companies more competitive. However they are also a real challenge in the processes of expanding into other parts of the globe. This informative session aims to shed some light on tax-saving opportuni-

ties for businesses and professionals which affect the tax scheme applied to displaced personnel, and to guide companies through the potential tax risks they may face as a result of their internationalisation projects.

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12:00 – 12:30 pm

### **BUYING OR RENTING A HOUSE IN BARCELONA**

offered by Lucas Fox

**SPEAKER:** Stijn Teeuwen, Founding Partner

**LANGUAGE:** English

**DESCRIPTION:** Many issues must be taken into account when deciding whether to buy or rent a home, not just economic factors. This session will provide key information to help make this decision.

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1:00 - 1:30 pm

### **THE EDUCATIONAL SYSTEM IN CATALONIA**

offered by the Barcelona Education Consortium

**SPEAKER:** Jaume Prat, Head of the Management Board

**LANGUAGE:** English

**DESCRIPTION:** This informational session

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will provide a comprehensive view of the educational system in Catalonia and the most relevant aspects for the expat community: state-owned schools and how charter and private schools co-exist; international schools located in Barcelona; and the curriculum in Catalonia at the different stages of learning.

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1:45 – 2:15 pm

### **BARCELONIANS, CONNECTED PEOPLE. DIGITAL LANDING IN BARCELONA**

**SPEAKER:** Armando Liussi

**LANGUAGE:** English and Spanish

**DESCRIPTION:** Here you will learn how to connect with the people of Barcelona, whether socially or as a corporation. Barcelona's digital networks, concepts and culture. What do the people in Barcelona do with social media? How do they behave? When and what do they share? The connected areas that make Barcelona into an eminently digital city. Ideas for joining the conversation.

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2:45 – 3:15 pm

### **10 TIPS FOR JOB-SEEKERS IN BARCELONA**

offered by Barcelona Activa

**SPEAKER:** Joana Sanz, Occupational guidance and job-search counsellor at Porta 22

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LANGUAGE: English

**DESCRIPTION:** Are you looking for work in Barcelona? Come to this activity and we will give you some useful tips to help you in your job search. We will discuss CVs, cover letters, networking, job offers, selling yourself and other key issues that will make it easier for you to approach companies and show all your value added as a professional.

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3:30 – 4:00 pm

### **FIRST CONTACT WITH CATALAN LANGUAGE AND CULTURE**

by the Linguistic Normalisation Office (CNL Barcelona)

**SPEAKERS:** Carme Rigal and Emma Navó

LANGUAGE: English and Catalan

**DESCRIPTION:** Practical demonstration of the new workshop: “First Contact with Catalan Language and Culture”. This is a new format for foreigners living in Barcelona who don’t speak Catalan. The workshop combines face-to-face lessons and activities on distinctive elements of Catalan culture: popular culture, history, language, products, symbols and other elements that comprise the Catalan identity.

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4:15 – 4:45 pm

### **NEW LAW ON ENTREPRENEURS AND WORK PERMITS**

offered by Sagardoy Abogados

**SPEAKERS:** Ana Garicano, Laura Fernández-Canillas and Mounia Jrabil

LANGUAGE: English

**DESCRIPTION:** Law 13/14, which went into force on 30 September, amended the Spanish immigration policy. The international mobility section of Chapter IV introduces a series of resources making it easier to obtain visas and residence permits for certain foreign nationals, specifically investors, entrepreneurs, highly qualified workers and those transferred by their companies. The main aim of this section is to attract talent and investment to our country and support the internationalisation of business in Spain.

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5:15 – 5:45 pm

### **STARTING A COMPANY IS EASY WITH BARCELONA ACTIVA**

offered by Barcelona Activa

**SPEAKER:** Xavier Dumont, Resource Centre Manager for Entrepreneurial Activities

LANGUAGE: English

**DESCRIPTION:** Barcelona is one of the best cities to live in, but it is also a great place

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to do business. In this session we will show you how Barcelona Activa can help you set up a company: from the initial business idea, through the stages of project development, feasibility studies and launch, as well as access to funding.

## SALA TALLERES

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10:30 – 11:30 am

### **PANEL DISCUSSION: MULTICULTURALISM IN COMPANIES**

moderated by IESE Business School

**MODERATOR:** Yih-teen Lee, Associate Professor of Managing People in Organisations

**DURATION:** 1 hour

**LANGUAGE:** English and Spanish

**DESCRIPTION:** Companies nowadays bring together people from different backgrounds and cultures. Why is diversity a positive factor in businesses? How should we approach this new 21st-century challenge? This panel discussion will tackle these issues, offering tips for companies and managers who face this reality on a day-to-day basis.

**EXPERTS:** Astrid Moix (BBi Communication), Tiago Santos (Talent Search People) and Miriam Huertas (Page Personnel).

12:00 – 1:30 pm

### **WORKSHOP: PERSONAL BRANDING OF AN EXPAT IN BARCELONA**

offered by aPortada Comunicación

**WORKSHOP INSTRUCTOR:** Cristina Salvador, Director

**DURATION:** 1.5 hours

**LANGUAGE:** English

**DESCRIPTION:** Anyone who arrives to a new place has to stop and think, “Who am I?” “How can I adapt my professional profile to this new situation?” “How can I relate my personal branding to the culture that has welcomed me?” The workshop will provide tools on how to define personal features and use the various tools available to showcase these features in order to become more a part of the city (communication channels, CVs, etc.).

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2:00 – 3:00 pm

### **COOKERY WORKSHOP: TAKE AWAY A TASTE OF BARCELONA**

offered by El Taller del Gusto

**WORKSHOP INSTRUCTOR:** Gustau Alvira, Director

**DURATION:** 1 hour

**LANGUAGE:** English

**DESCRIPTION:** This is a unique experience to help you discover Barcelona's fantastic culinary culture. We will give you a brief overview of its culinary history and explain the city's relationship with its culinary artists, chefs that are well-known all over the world: JM Neichel, Jordi Cruz, Carme Ruscalleda, Sergi Arola, etc. We will organise a blind tasting that will seduce you with the flavours of Barcelona, as well as preparing some cold dishes and letting you in on some secrets so you can surprise your friends, including how to prepare a good vinaigrette or caramelise the top of a "Crema Catalana", etc.

3:30 – 4:30 pm

**DIALOGUE: INNOVATIVE COMPANIES AND INTERNATIONAL TALENT**

**MODERATOR:** Mateu Hernández, General Manager at Barcelona Global

**DURATION:** 1 hour

**LANGUAGE:** English

**DESCRIPTION:** The moderator will explain the key factors for starting up a business in the city. Additionally, the dialogue will feature success stories from expats who started up businesses and are now seeing extremely positive results.

**PANELISTS:** Stijn Teeuwen, Founding Partner of Lucas Fox (the Netherlands), Sven Huber, Entrepreneur and Business Angel, co-founder of Boolino (Germany), Tomasz Adamek, Technical Director and co-founder of Catchoom (Poland) and Romain Chalmureau, CEO of Laboratoires Grand Fontaine (France).



# ENTERTAINMENT AND NETWORKING

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COMPLEMENTARY NETWORKING, ENTERTAINMENT  
AND CHILDREN'S ACTIVITIES.

10:30 am

CHILDREN'S SHOW

## **TOMMY'S JOURNEY**

by Ángela F. Palacios

DURATION: 30 minutes

LANGUAGE: English

PLACE: Speakers' Corner

**DESCRIPTION:** Tommy has just arrived in a new country and is excited by all the new things there are to discover. However, he can't imagine quite how many different worlds await him. One night, a small magical creature appears at his window and invites him on an adventure to parts of the country few inhabitants know. They travel together to a giant coloured lake, the general hospital for numbers and a massive factory of talking stuffed toys. The next day, Tommy tells his family of his adventures and finds that they have a great surprise in store for him.

12:00 pm

## **CASTELLERS (HUMAN TOWERS)**

by Castellers de la Sagrada Família

DURATION: 30 minutes

PLACE: Pati del Rei

**DESCRIPTION:** *Castellers de la Sagrada Família* is one of the six human-tower groups in the city of Barcelona. The group was created 12 years ago and has achieved towers seven levels high. Human towers are one of the most firmly established traditions of Catalan popular culture. The origin of these towers harks back to the end of the 18th century in the Tarragona area. There are currently more than 70 groups around Catalonia. This activity brings together many values such as teamwork, hard work and cooperation, and is an activity with room for everyone. Everyone has a place in the tower and the entire family can take part.



2:00 pm

### **NETWORKING ACTIVITY**

by Getting Contacts!

DURATION: 2 hours

PLACE: Pati del Rei

**DESCRIPTION:** Networking activity led by Getting Contacts! in which participants will be able to meet people interested in 4 topics: "Landing in Barcelona", "Doing Business in Barcelona", "Women in Business" and "Sports and Leisure in Barcelona". You can sign up beforehand or when you arrive at I'm Barcelonian, Expat Day. Ask for your sticker to take part!

<http://www.gettingcontacts.com/en/events/view/iambarcelonian>

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4:30 pm

### **CHILDREN'S SHOW**

#### **TOMMY'S JOURNEY**

by Àngela F. Palacios

DURATION: 30 minutes

LANGUAGE: English

PLACE: Speakers' Corner

**DESCRIPTION:** Tommy has just arrived in a new country and is excited by all the new things there are to discover. However, he

can't imagine quite how many different worlds await him. One night, a small magical creature appears at his window and invites him on an adventure to parts of the country few inhabitants know. They travel together to a giant coloured lake, the general hospital for numbers and a massive factory of talking stuffed toys. The next day, Tommy tells his family of his adventures and finds that they have a great surprise in store for him.

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6:30 pm

### **MUSICAL PERFORMANCE**

by Barcelona Coral Àsia

DURATION: 30 minutes

PLACE: Àgora

**DESCRIPTION:** Barcelona Coral Asia is a joint project of Casa Asia and the Barcelona City Council that aims to encourage multiculturalism through music and singing. Comprised of 50 young people of 23 different nationalities (60% of whom are Asian), their repertoire includes songs in Chinese, Japanese, Tagalog, Hindi, Indonesian, Korean, Urdu, Catalan, Spanish and English. The choir is conducted by Carles-Josep Comalada, director of Singing at the Municipal Conservatory of Barcelona. Piano: Vignesh Melvani. Violin: Sandra Sánchez de los Santos. Flute: Mercè Català Sánchez.

# SPEAKERS AND EXPERTS

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## • AUDITORIO:



10:30 – 11:30 am  
**The expat's journey**

Maria Mercè Conangla Marín,  
Fundació Àmbit Ecologia Emocional |  
Deputy Chairperson

Founder and deputy chairperson of Fundació Àmbit Ecologia Emocional and member of the Board. She runs the Emotional Ecology Institute (Institut d'Ecologia Emocional). Together

with Jaume Soler, she has created the Emotional Ecology model. She is a clinical and educational psychologist, nurse and writer. She has co-authored more than 15 books on emotional management. She collaborates as a specialist in several media outlets, including the programme “L'Ofici de Viure” on Catalunya Ràdio and “Els Matins” on TV3 with a section on personal relationships and emotions.



11:45 am – 12:45 pm  
**Tax policies for expats and investment perspectives**

Ramón Chese Macias, Banc Sabadell  
| *Director of Fiscal Advisory Services*

He holds a degree in Law from the Autonomous University of Barcelona and was a professor and tutor in the Department of Economics at the National University of Distance

Education (UNED) in Barcelona from 2001 to 2007 and Senior Partner at Garrigues Abogados until 2007. Since 2007, he has served as Director of Fiscal Advisory Services at Banco Sabadell.

John Ebbing, Banc Sabadell | *Client Strategy Manager*

He holds a BS in Economics from the University of Amsterdam and is



a Certified European Financial Analyst (CEFA). His experience with financial markets began more than 15 years ago in the Netherlands when he worked as a sell-side analyst for Theodoor Gilissen Bankiers (Fortis). In 2005, he joined the team of variable income analysts at Banco Sabadell (BanSabadell Inversión)

focusing on banking and industry, among other sectors. He moved to the Client Strategy Department in 2009, in charge of analysing equity markets worldwide in both absolute and relative terms compared to other assets and macroeconomic variables, as well as generating investment ideas.



1:00 – 2:00 pm  
**Female foreign entrepreneurs  
in Barcelona**

organised by Espai Avinyó

Tania Adam, Safura | *Founder*

She is a cultural manager specialising in the areas of multiculturalism, immigration and African societies. She holds a BBA - Bachelor in Business Management and Administration from the Complutense University of Madrid (2003). She has worked on several cultural, awareness and research projects regarding Africa and immigration, Culture and Development and the promotion of multiculturalism in Barcelona. In 2014, she launched the Safura project, a brand of African-inspired accessories.

Myrtha Casanova, European Institute for Diversity Management | *Founder and chairwoman*

She supports strategic policymaking in companies, institutions and regions. She founded and was Managing Director of multinational direct-sales company Stanhome Inc for 16 years and CEO at The Naibitt Group for 10 years, specialising in prospective management and case scenario analysis. She is a professor of Diversity Management at ESADE University and taught prospective management for the business world through the ODAME programme for Female Entrepreneurs for 21 years.

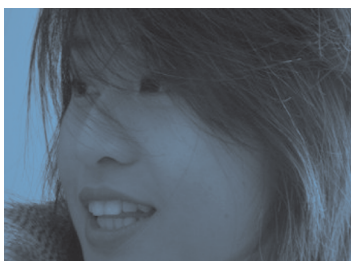


Michaela Mihaylova, Artisanal Pastry Shop Banitsa | *Founder*

She owns and works at the pastry shop. She is also a food photographer and stylist. She has been living in Barcelona for 14 years and has worked as a photographer and stylist for many magazines and advertising agencies. For the past 6 years, she has been involved in the “Banitsa” project, bringing Balkan flavours to residents and visitors in the increasingly multicultural city of Barcelona, preparing traditional pastries from Bulgaria and other eastern European countries, organising cookery courses and workshops, etc.

Jiajia Wang, Jiajia Publishing Company | *Founding partner*

Jiajia Publishing Company publishes educational Chinese books for children. She also designs and creates content for Chinese-language immersion camps and offers translation and layout services for other companies in the publishing sector.



14:30 – 15:30  
**Unknown corners of the city**

Sònia Crespo Roca, Barcelona Guide Bureau | *Tourist Guide*

She holds a BA in Tourism and Business Management. She has worked as a tour guide in Catalonia for 15 years. She has lived in the US and France and understands what it feels like to integrate into a new society with a different culture.



4:00 – 5:00 pm  
**The spouses and children of expats**

Carole Damy, Global'Ease Coach and consultant

A consultant and coach for more than 10 years, Carole has lived and worked in 3 countries, speaks 5 lan-

guages and specialises in guiding individuals and companies successfully through their internationalisation processes. She collaborates with Global'Ease, an intercultural management consultancy company. She has been living in Barcelona for 8 years and loves it.





5:30 – 6:30 pm  
**My professional experience  
in Barcelona**

Joana Sanz, Barcelona Activa  
*Occupational guidance and job-  
search counsellor*

Professional facilitator at Barcelona Activa, accompanying people in their job search and professional-development process through personalised guidance and specific training to improve candidates' job-search skills and ability to sell themselves.



Mireia Puig, Barcelona Activa  
*Occupational guidance and job-  
search counsellor*

Professional facilitator at Barcelona Activa, accompanying people in their job search and professional-development process through personalised guidance and specific training to improve candidates' job-search skills and ability to sell themselves.



Paul Conde, Cegedim RM  
*Global Sales Consultant*

Paul has worked and lived in several countries in both America and Europe. He has now been living in Barcelona for more than three



years, working as a consultant for a transnational company in the pharmaceutical industry. He is an active member of Internations, the first social network for people living and working abroad (expats), acting as an ambassador and organising events where expats can meet over a drink.

Germana Cavalcanti, Fleet Logistics  
- Tüv Süd Iber  
*Customer Support*

Her professional career in Catalonia has been linked to two sectors: graphic arts and the automobile industry. In the former, she worked as an artistic bookbinder of art books and head of the Finished Art Department at Grafos SA, a Catalan graphic arts company. Five years later, she moved into the automobile industry and currently works at Fleet Logistics as a liaison between the company and its customers, assisting them and anticipating their needs.

## • SALA CÁPSULAS:



10:30 – 11:00 am

### **Arriving in Barcelona: landing procedures**

Beatriz Carro de Prada, BRS Relocation Services  
*General Manager*

Born in Barcelona, she is one of the founders of BRS Relocation Services, a company specialising in in-

ternational relocation services. She has been relocated internationally seven times in under ten years and speaks six languages: Spanish, Catalan, English, French, German and Dutch. Beatriz has earned the international professional certificates GMS (Global Mobility Specialist) and CRP (Certified Relocation Professional).



11:15 – 11:45 am

### **Main tax implications of expatriate management**

by Crowe Horwath

Jesús Romero, Crowe Horwath |  
*Lawyer and partner in the Tax Department*

Jesús Romero holds a degree in Law from Abat Oliba CEU Univer-

sity and works as a lawyer, leading the national and international tax planning team. His specialisation has allowed him to accumulate ample experience in taxation for non-residents and multinational groups and is currently developing the expatriates and international restructuring programme.



12:00 – 12:30 pm

### **Buying or renting a house in Barcelona**

Stijn Teeuwen, Lucas Fox  
*Partner | Director*

Stijn has been living in Spain since 2002 and co-founded Lucas Fox in 2005. He studied law before mov-

ing on to start up companies in the Netherlands and in different areas on the coast of Spain. He specialises in high-value retail and residential property. He is in charge of financial management and business development at Lucas Fox, focusing on retail and investment property. He speaks Dutch, English, Spanish and German.

1:00 – 1:30 pm

**Educational system in Catalonia**

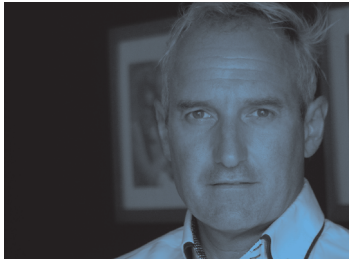
Jaume Prat, Barcelona Education Consortium

*Management committee*

The Barcelona Education Consortium is a decentralised joint-man-

agement tool, under a framework of institutional collaboration, representing the desire of both the Government of Catalonia and the Barcelona City Council to work together to improve services in educational centres and for residents in general through a single educational network.

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1:45 – 2:15 pm

**Barcelonians, connected people. Digital landing in Barcelona**

Armando Liussi Depaoli, Mando-mando | *Digital advisor*

Mando Liussi currently lives in Barcelona but is originally from Argentina. He has specialised in solving

reputation crises in the media since 1994, the year he also went digital. With more than 18 years of experience managing communications teams, this specialist in strategic marketing is a problem solver, digital mentor, angel investor and technological entrepreneur, as well as an MBA professor.

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2:45 – 3:15 pm

**10 Tips for job-seekers in Barcelona**

Joana Sanz, Barcelona Activa  
*Occupational guidance and job-search counsellor*

Professional facilitator at Barcelona Activa, accompanying people in their job search and professional-development process through personalised guidance and specific training to improve candidates' job-search skills and ability to sell themselves.

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3:30 – 4:00 pm

**First contact with Catalan language and culture**, by the Linguistic Normalisation Department (CNL Barcelona)

Carme Rigal, *Deputy Manager of the Teaching Coordination Department of CNL*

Emma Navó, *Head of the reading club and facilitator at CNL*

The Linguistic Normalisation Department is an institution created jointly by the Government of Catalonia and several city councils, county councils and regional councils in order to foster understanding, use and dissemination of Catalan in all arenas.



4:15 – 4:45 pm

**New law for entrepreneurs and work permits**

Ana Garicano Solé, Sagardoy Abogados | *Partner, Immigration Manager*

Ana Garicano is a partner and head of the Immigration Department at Sagardoy Abogados, founder of the Ius Laboris alliance and one of the leading law firms in Labour Law, Social Security, Pensions, Social Benefits and Immigration in Spain. Ana was recognised as an expert lawyer in The International Who's Who of Corporate Immigration published by Who's Who Legal in 2011, 2012 and 2013.



dos, founder of the Ius Laboris alliance and one of the leading law firms in Labour Law, Social Security, Pensions, Social Benefits and Immigration in Spain. Laura is a member of the International Bar Association and takes part in the Social Responsibility in Law programme of the Madrid Bar Association.

Mounia Jrabi, Sagardoy Abogados *Senior Advisor on immigration issues and Head of Expatriation Procedures*

She is the Senior Advisor on immigration issues and Head of Expatriation Procedures in the Immigration Department at Sagardoy Abogados. She has practiced Immigration Law exclusively since 2003, advising both companies and individuals. She has taken part in and spoken at national and international conferences on this matter.



Laura Fernández-Canillas, Sagardoy Abogados | *Senior Immigration Lawyer*

Senior Lawyer in the Immigration Department at Sagardoy Aboga-



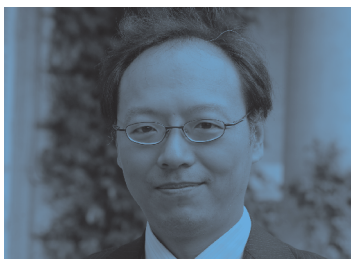
5:15 – 5:45 pm

**Starting up a company is easy with  
Barcelona Activa**

Xavier Dumont, Barcelona Activa  
*Head of the Entrepreneurship Re-  
source Centre*

He holds a BBA and several post-graduate degrees in Marketing. For nearly 10 years now, he has worked to pave the way for enterprising individuals in both the public and private sectors. On a personal note, he enjoys reading, basketball and being the best possible dad to his children.

## • SALA TALLERES:



### 10:30 – 11:30 am **Multiculturalism in companies**

Professor Yih-teen Lee, IESE Business School, *Associate Professor of Managing People in Organisations*

He earned his Ph.D. from the University of Lausanne Business School, where he also participated in a research project as a postdoctoral research fellow. He teaches subjects such as leadership, cross-cultural management, and strategic human-resource management on MBA and executive programmes. He participates actively in research activities in cross-cultural comparative studies, cultural identities and cultural competences, and leadership in multicultural teams.



Astrid Moix, BBi Communication Senior Consultant, *Intercultural Leadership & Coaching*

Originally from Barcelona, she lives in both Spain and Germany. She is an expert in leadership and development in a multicultural environment and has given training sessions at international companies in both countries for more than 10 years. She is a certified Trainer and Coach in Intercultural Competenc-



es by the Humboldt University of Berlin and, in addition to holding a degree in Law, has also studied towards the ESADE PhD in Management Sciences.

Miriam Huertas, Page Personnel *Senior Manager*

She holds a BA in Advertising, Public Relations and Journalism from Abat Oliba CEU University in Barcelona and has also taken a course in Communication at IESE. She joined PageGroup in April 2008 as a member of the Banking and Accounting & Finances Divisions. After 4 years as a consultant, she was promoted to manager, leading three business units: Banking, Accounting & Finances and Tax & Legal, leading and developing a team of consultants specialising in these sectors. At the same time, Miriam has also focused on the temporary hiring of workers.



Tiago Santos, Talent Search People *Director of Operations*

Portuguese by birth, he has been living and working in Barcelona for the past 5 years. With a background in Economics and a professional career in finance, his career evolved



towards the selection of financial profiles at a multinational level. At Talent Search People, he has worked as an Account Manager, facilitating contact between companies and HR professionals. He has also worked as the Head of the IT & e-Commerce Division. He is currently Director of

Operations, working horizontally with all of the divisions of TSP and coordinating the activity of the various departments.



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12:00 – 1:30 pm  
**Personal Branding of an Expat in Barcelona**

Cristina Salvador,  
*aPortada Comunicació, Director*

Before creating the agency aPortada Comunicación in 2000, she worked in the media and was Director of Communications at the Josep Carreras Foundation. She has 20 years of experience in the field of

corporate communication, communication training, public relations, social responsibility and cultural management. She is Deputy Chairperson of the Internal Communications Association, the Cultural Circle, a member of the board of the Professional Journalist' Association and a member of the Advisory Board at Human Factor Foundation. She speaks Catalan, Spanish, English, German and French.



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2:00 – 3:00 pm  
**Take away a taste of Barcelona**

Gustau Josep Alvira Gonzalez,  
*El taller del Gusto  
CEO and Founder*

After many years in the kitchen and rescuing flavours from around the

world, he has recently started up EL TALLER DEL GUSTO, offering cookery workshops that give people a look at the most amazing flavours in today's cuisine, in the most cosmopolitan of the Mediterranean cities: Barcelona. This is the business recipe for a workshop cooked up by a Michelin-starred chef.



3:30 – 4:30 pm  
**Innovative companies and international talent**

Mateu Hernández, Barcelona Global  
| *General Manager*

Mateu Hernández is the CEO of Barcelona Global and a member of the International Advisory Board of the 4th New York Strategic Plan, Secretary of the International Advisory Board of the Smart Cities Expo and Congress. He regularly advises cities on economic development and strategic plans and is a Senior Advisor to SONAR, the advanced music and technology festival.

He worked as CEO of the Economic Development Agency of the City of Barcelona.



in other start-ups as a business angel, mainly in the software and education sectors.

Tomasz Adamek, Catchoom Technologies S.L. | *CTO and co-founder*

CTO and co-founder of Catchoom, a start-up that provides visual search and augmented reality technology. He has more than 10 years of experience in image and video analysis applied to different fields. He holds a PhD from Dublin City University (Ireland, 2006). He worked for Telefónica R&D from 2008 to 2011. His work has led to several patents and more than 20 high-impact articles in scientific journals and conferences.



Sven Huber, Boolino  
*Co-founder and CEO*

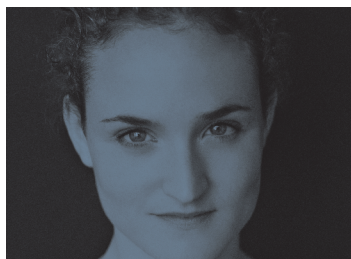
He studied at the Technical University of Karlsruhe (Germany) and started his career at McKinsey's Munich offices as a strategic consultant. He moved to Barcelona in 1999 to study an MBA at IESE Business School and has been living here ever since. He worked at Bertelsmann, Europe's leading media company, for 10 years and then, at the end of 2011, launched his own venture: Boolino, an online platform for children's books and reading, aiming to improve reading habits and skills worldwide. He is also investing

Romain Chalumeau, Laboratoires Grand Fontaine | *CEO*

After beginning his career working for a dairy group in France (Bon-grain), Romain Chalumeau joined Deloitte in 2001 in the strategic consultancy division. In 2004, he moved to Ordesa France before being appointed Director General of Exports for the Ordesa Group, the leading company in the Baby Food sector, located in Barcelona. In 2012, Romain Chalumeau created Laboratoires Grand Fontaine in association with Ordesa, a venture devoted to developing, manufacturing and marketing medical nutrition products.



## • OTHER VENUES:



10:30 – 11:00 am | 4:30 - 5:00 pm  
**Tommy's journey**

Ángela F. Palacios  
*actress and teacher*

Ángela is an actress and a teacher. During her training as an actress and playwright, she started working as

a teacher for adults and children, combining theatre with second-language learning. Art and foreign-language teaching have a lot in common: we use them both to try to understand ourselves and others. The work of this teaching artist is based on this core value.

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11:30 am – 1:00 pm  
**Castellers (Human Towers)  
Performance**

Castellers de la Sagrada Familia

Castellers de la Sagrada Familia is one of the six groups in the city of Barcelona, formed 12 years ago. Their uniform is green and their emblem represents a casteller child atop the towers of the temple of La Sagrada Familia.

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2:00 – 4:00 pm  
**Networking activity**

facilitated by Getting Contacts!

Getting Contacts! is a networking event that brings together entrepreneurs and professionals. This networking tool is 100% effective,

allowing participants to make b2b contacts. Their own methodology, the only one of its kind in the EU, has been proven widely effective. It is useful for holding quality interviews between individuals based on their interests, making new contacts to grow a business and carry out new projects.

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- Social security issues
- Immigration procedures

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experience with you*



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Serveis d'immigració • Formació cultural i lingüística  
Suport per a integració de la parella



### BRS RELOCATION SERVICES

Una companyia de reubicació diferent...  
Innovadora, flexible, creativa, apassionada, experta

Oficines en Barcelona y Madrid

**[www.brs-relocation.com](http://www.brs-relocation.com)**

# EXHIBITORS (List)

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## PREMIUM BOOTHS

SECTOR OF ACTIVITY	COMPANY OR INSTITUTION	BOOTH
Local administration .....	<b>Barcelona City Council - Barcelona Activa</b> .....	C3
Banking .....	<b>Banc Sabadell</b> .....	C1
Real Estate .....	<b>Lucas Fox</b> .....	C4
Relocation services .....	<b>BRS Relocation</b> .....	C5
Education .....	<b>Barcelona International Schools Association BISA</b>	
Law .....	<b>Crowe Horwath</b> .....	C2

## BASIC BOOTHS

SECTOR OF ACTIVITY	COMPANY OR INSTITUTION	BOOTH
Lawyers .....	<b>Sagardoy Abogados</b> .....	B20
Employment agency   Recruitment .....	<b>Talent Search People</b> .....	B21
Employment agency   Recruitment .....	<b>Page Personnel</b> .....	B19
Insurance .....	<b>Allianz</b> .....	B15
Insurance .....	<b>Liberty Seguros</b> .....	B18

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## BASIC BOOTHS

SECTOR OF ACTIVITY	COMPANY OR INSTITUTION	BOOTH
Business Consulting Corporate Services   Concierge .....	<b>Alter Ego</b> .....	B10
Business Consulting Corporate Services   Concierge .....	<b>bcnEXPAT</b> .....	B4
Business Consulting Corporate Services   Concierge .....	<b>BCN Plug &amp;Play</b> .....	B5
Medical services .....	<b>Clínica Dental Mariana Sacoto</b> .....	B11
Medical services .....	<b>ICOftalmologia</b> .....	B6
Medical services .....	<b>Tourist Care Assistance</b> .....	B17
Sports club .....	<b>DiR</b> .....	B9
Culture .....	<b>Consorci per a la Normalització Lingüística</b> .....	B24
Decoration .....	<b>Recdi8 studio</b> .....	B14
Language schools .....	<b>BCN Lip</b> .....	B22
Business school .....	<b>ESADE</b> .....	B26
Business school .....	<b>IESE Business School</b> .....	B23
Satellite TV installation .....	<b>Easisat</b> .....	B13
IT support .....	<b>Advanced Intel S.L.</b> .....	B16
Furniture rental services .....	<b>Home Essencials</b> .....	B2
Home removals .....	<b>Hasenkamp</b> .....	B8
Restaurant services .....	<b>El Taller del Gusto</b> .....	B12
Relocation services .....	<b>Eres Relocation</b> .....	B7
Translation .....	<b>BBI Communication</b> .....	B3
Tourism .....	<b>Turisme de Barcelona</b> .....	B25

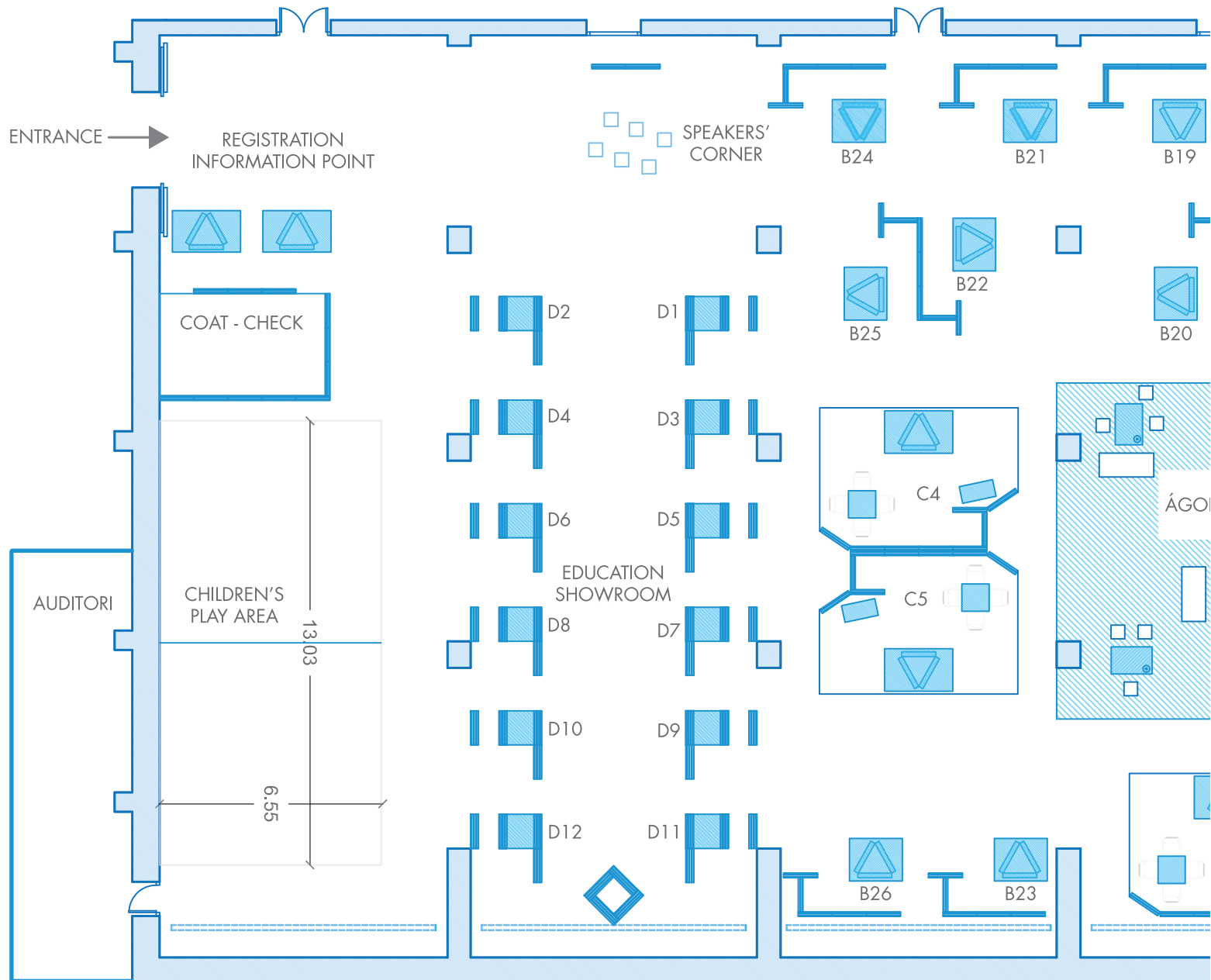
# EDUCATION SHOWROOM

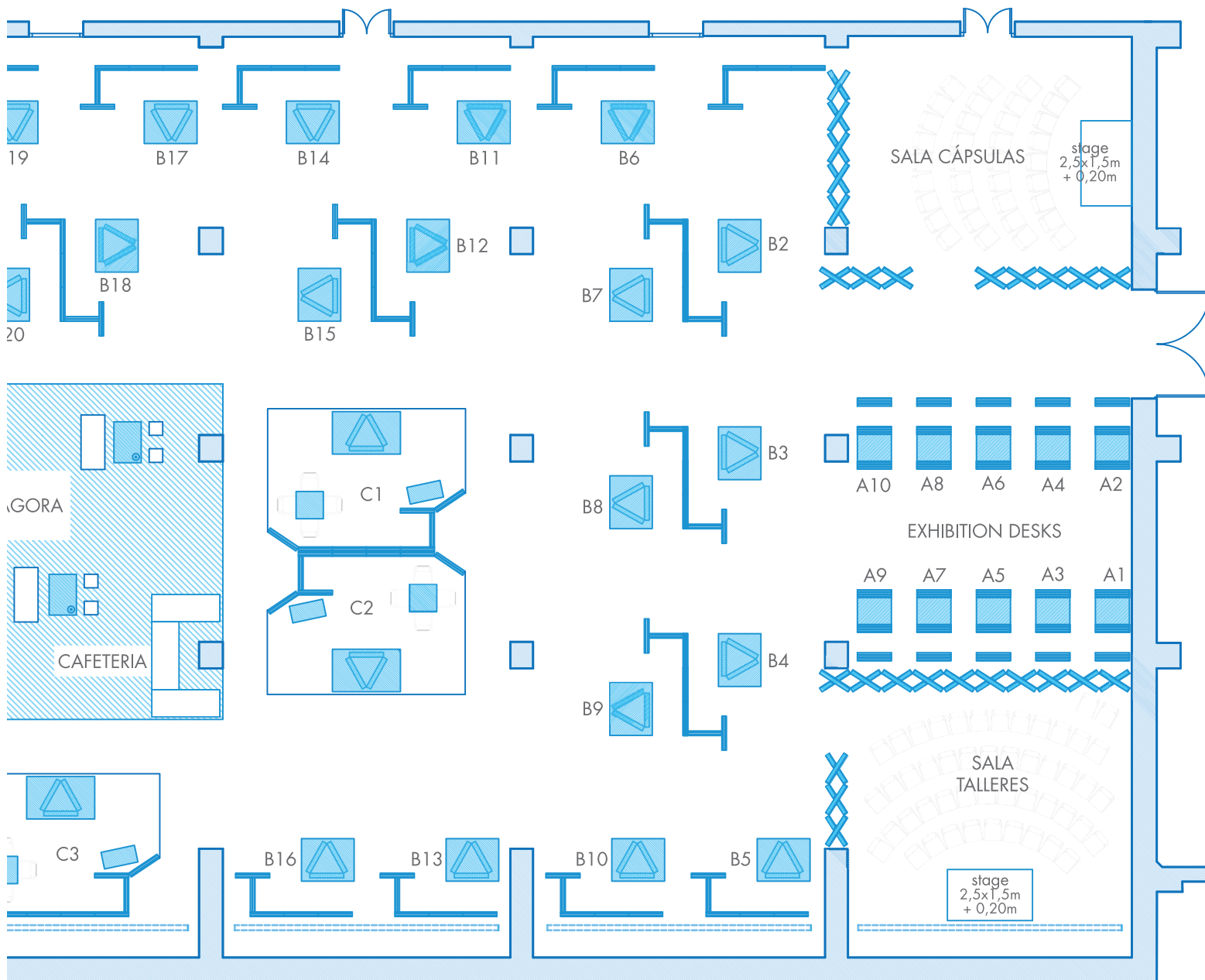
SECTOR OF ACTIVITY	SCHOOL	BOOTH
Education .....	<b>Àgora International School</b> .....	D12
Education .....	<b>American School of Barcelona</b> .....	D2
Education .....	<b>Benjamin Franklin International School</b> .....	D4
Education .....	<b>British School of Barcelona</b> .....	D9
Education .....	<b>Deutsche Schule Barcelona (Col·legi Alemany)</b> .....	D3
Education .....	<b>ES International School</b> .....	D7
Education .....	<b>Kensington School</b> .....	D10
Education .....	<b>Lycée Français de Barcelone</b> .....	D1
Education .....	<b>Lycée Français de Gavà Bon Soleil</b> .....	D5
Education .....	<b>Santa Clara International College</b> .....	D11
Education .....	<b>Scweizerschule Barcelona (Col·legi Suís)</b> .....	D6
Education .....	<b>SEK Catalunya International School</b> .....	D8

# INFORMATION DESKS

SECTOR OF ACTIVITY	ASSOCIATION OR CLUB	BOOTH
Non-profit association .....	<b>Associació de Mexicans d’Esparraguera i voltants</b> ...	A4
Non-profit association .....	<b>Associació ODAME de dones empresàries</b> .....	A6
Non-profit association .....	<b>Barcelona Autrement</b> .....	A3
Non-profit association .....	<b>Barcelona Global</b> .....	A10
Non-profit association .....	<b>Barcelona Women’s Network</b> .....	A5
Non-profit association .....	<b>Club Suís de Barcelona</b> .....	A7
Non-profit association .....	<b>Dinners that Matter</b> .....	A2
Non-profit association .....	<b>Internations</b> .....	A8
Non-profit association .....	<b>KDF – Cercle de Directius de Parla Alemanya</b> .....	A9
Non-profit association .....	<b>Union de Française de l’Etranger</b> .....	A1

# EXHIBITION MAP





## EXHIBITORS | PREMIUM BOOTHS

### PROMOTER AND SPONSORS



#### **BARCELONA CITY COUNCIL- BARCELONA ACTIVA**

Barcelona Activa, part of the Economy, Business and Employment Department, is the organisation responsible for implementing the City Council's economic promotion policies. Its mission is to become the leading organisation in the service of policies to support business, job creation and the international projection of Barcelona as an excellent environment for economic activity and social progress.

[www.barcelonactiva.cat](http://www.barcelonactiva.cat)

[www.barcelona.cat](http://www.barcelona.cat)



#### **BANC SABADELL**

Banc Sabadell is the fourth-largest private Spanish banking group comprised of various banks, brands, affiliates and investee companies which cover all areas of finance with a common denominator: professionalism and quality. It has departments and offices that specialise in Europeans living permanently in Spain and companies providing services focused on areas of residential tourism.

[www.bancsabadell.com](http://www.bancsabadell.com)

**Contact e-mail:** [barbara.paton@bancsabadell.com](mailto:barbara.paton@bancsabadell.com)





### LUCAS FOX

The international, multilingual team at Lucas Fox knows the Spanish real estate market and everything related to foreign investment and property sales inside out. They can help you choose the property that best suits your job, family, leisure activities and lifestyle from a list of exclusive villas and homes.

[www.lucasfox.cat](http://www.lucasfox.cat)

**Contact e-mail:** [montse@lucasfox.com](mailto:montse@lucasfox.com)



### BRS RELOCATION SERVICES

Moving to a new city or country involves much more than a simple house hunt. It's a big change and BRS specialises in guiding its clients through the process, step by step. The firm provides high-quality, personalised service, meeting its clients' needs and speeding up what can otherwise be an unnerving experience.

[www.brs-relocation.com](http://www.brs-relocation.com)

**Contact e-mail:** [beatriz@barcelona-relocation.com](mailto:beatriz@barcelona-relocation.com)



### BARCELONA INTERNATIONAL SCHOOLS ASSOCIATION - BISA

BISA is an association that includes most of Barcelona's international schools: The American School of Barcelona, Benjamin Franklin International School, British School of Barcelona, Deutsche Schule, Lycée Français de Barcelone, Lycée Français de Gavà, Kensington School, SEK Cataluña, SE International School, Schweizerschule Barcelona. These schools have joined forces to improve the quality of their teaching, pooling resources, creating a climate of international cooperation and establishing links between the group's members and the pertinent local and international governments.

[www.bisa.info](http://www.bisa.info)

**Email de contacto:** [info@bisa.info](mailto:info@bisa.info)



## CROWE HORWATH

The Crowe Horwath Tax and Legal department guides businesses and their professionals through the process of international posting and the different implications in the areas of Employment, Social Security, Taxation and Consultancy on a national and international level, with 640 offices operating in over 100 countries and more than 28,000 professionals. Crowe Horwath International is one of the largest networks in the world.

[www.crowehorwath.es](http://www.crowehorwath.es)

**Contact e-mail:** [dani.marques@crowehorwath.es](mailto:dani.marques@crowehorwath.es)

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## BASIC BOOTHS

### COMPANIES AND INSTITUTIONS



## ADVANCED INTEL, S.L.

This company provides professional computer and ICT services for a wide range of markets: on-site support, assistance with networks and Wi-Fi and maintenance services. Assistance is offered in several different languages: German, English, Spanish and Italian.

[www.advancedintelsl.com](http://www.advancedintelsl.com)

**Contact e-mail:** [info@advancedintelsl.com](mailto:info@advancedintelsl.com)



### ALLIANZ WORLDWIDE CARE

Allianz Worldwide Care specialises in international medical insurance for individuals and businesses. The insurance plans cover members all over the world and are modular so customers can combine them as they wish. Temporary coverage is also offered for short trips abroad.

[www.allianzworldwidecare.com](http://www.allianzworldwidecare.com)

**Contact e-mail:** [scarlett.weissmann@allianzworldwidecare.com](mailto:scarlett.weissmann@allianzworldwidecare.com)



### ALTER EGO CORPORATE ASSISTANTS

The corporate motto of Alter Ego Corporate Assistants is “Work for your employees’ wellbeing”. They take care of, assist and motivate employees in different departments, always adhering to their main value: Express Empathy. They help workers through coaching sessions, guide them through the adaptation process and motivate them through incentive events.

[www.alteregoassistants.com](http://www.alteregoassistants.com)

**Contact e-mail:** [anna@alteregoassistants.com](mailto:anna@alteregoassistants.com)

[nuria@alteregoassistants.com](mailto:nuria@alteregoassistants.com)



### BARCELONA PLUG & PLAY

This is a service that makes day-to-day life easier for new arrivals or people with little spare time. It offers practical assistance for any need: Get to know Barcelona (SPECIAL TREAT), save time getting set up (QUICK START) and enjoy your home (HOME SWEET HOME). The company’s philosophy is: make life easier and... “PLUG & PLAY”

[www.bcnplugandplay.com](http://www.bcnplugandplay.com)

**Contact e-mail:** [audrey@bcnplugandplay.com](mailto:audrey@bcnplugandplay.com)



### **BBi COMMUNICATION**

A Swedish company present in all of the Scandinavian markets and in Spain, BBi Communication is a global partner for businesses that want to improve their intercultural comprehension capacities and their expats' language skills through language courses, intercultural training and translation services.

[www.bbi-spain.es](http://www.bbi-spain.es)

**Contact e-mail:** [nina.heindrichs@bbi-spain.es](mailto:nina.heindrichs@bbi-spain.es)



### **bcnEXPAT**

At bcnEXPAT they know that moving to and settling down in a new city is a real challenge for expats and their families. Thanks to the company's experience and professionalism it can provide all kinds of services to make this transition simple, quick and efficient. Services both for companies that send executives abroad and individuals moving to Barcelona.

[www.bcnexpat.com](http://www.bcnexpat.com)

**Contact e-mail:** [info@bcnexpat.com](mailto:info@bcnexpat.com)



### **BCNLIP**

A language school located in the centre of Barcelona with a welcoming, multicultural atmosphere. The school has qualified teaching staff and facilities equipped with technology to make learning any language easier. It offers courses in Catalan, English, German, French, Italian, Hebrew, Portuguese, Japanese, Chinese and Spanish.

[www.bcnlip.com](http://www.bcnlip.com)

**Contact e-mail:** [info@bcnlip.com](mailto:info@bcnlip.com)



### CLÍNICA DENTAL MARIANA SOCOTO

A dental clinic specialising in invisible orthodontics and smile aesthetics. The clinic is in a privileged location and has modern facilities, cutting-edge technology and top-notch professionals, providing patients the best services. Geared towards an international clientele, the clinic can see patients in Spanish, Catalan, English, German, Russian and Chinese.

[www.ortodonciainvisible-invisalign.com](http://www.ortodonciainvisible-invisalign.com)

[www.rejuvenecimientofacial-barcelona.com](http://www.rejuvenecimientofacial-barcelona.com)

**Contact e-mail:** [clinicamarianasacoto@gmail.com](mailto:clinicamarianasacoto@gmail.com)



### CONSORCI PER A LA NORMALITZACIÓ LINGÜÍSTICA

The objective of the Consortium for Linguistic Standardisation is to facilitate the knowledge, use and promotion of Catalonia's native language in all areas. It offers on-site and online Catalan courses and informative sessions for adults who have recently moved to Barcelona or have been residing in the city for some time.

[www.cpnl.cat](http://www.cpnl.cat)

**Contact e-mail:** [jfont@cpnl.cat](mailto:jfont@cpnl.cat)



### DiR

DiR is a pioneering company in Barcelona in promoting sport and a healthy lifestyle and offering the latest trends in fitness, wellness and health. With over 30 years of history, there are now 17 DiR fitness clubs in Barcelona and Sant Cugat del Vallès with 80,000 members. You'll find swimming pools, golf, boxing, yoga, paddle, and Pilates, as well as wellness, nutrition and aesthetic services, and more, in addition to many facilities and services and numerous sporting and social activities for singles and sports-lovers.

[www.dir.cat](http://www.dir.cat)

**Contact e-mail:** [info@dir.cat](mailto:info@dir.cat)



### **EASISAT**

An Internet TV service provider. Thanks to the company's innovative system – a small receiver that connects to the Internet via an Ethernet cable, with a minimum download speed of 2 Mbps – customers have 32 UK TV channels, 4 of which are in high definition. All this with on-going technological innovation.

[www.easisat.net](http://www.easisat.net)

**Contact e-mail:** [pauleasisat@gmail.com](mailto:pauleasisat@gmail.com)



### **EL TALLER DEL GUSTO**

Barcelona's cookery school for expats. Taking a cookery workshop at the Taller del Gusto can be a great way of getting involved in the city, its emotions and its culture.

[www.eltallerdelgusto.com](http://www.eltallerdelgusto.com)

**Contact e-mail:** [tallerdegus@gmail.com](mailto:tallerdegus@gmail.com)



### **ERES RELOCATION**

ERES Relocation is a company devoted to helping expats in Spain, Portugal, Angola and more than 70 countries around the world. ERES offers a wide range of relocation and immigration services: residence and work permits, property consulting services, utility connection services, international removals, opening banks accounts, etc.

[www.eresrelocation.com](http://www.eresrelocation.com)

**Contact e-mail:** [j.meyer@eresrelocation.com](mailto:j.meyer@eresrelocation.com)



# ESADE

Universitat Ramon Llull

## ESADE

ESADE is an independent university-level academic institution created in Barcelona in 1958. Since 1995, it has been part of Ramon Llull University. ESADE essentially operates in three main academic areas: training, research and social debate. Its network of international relations is one of the main pillars of the institution. ESADE has collaboration agreements with over 100 universities and business schools on five continents.

[www.esade.edu](http://www.esade.edu)

**Contact e-mail:** [admissions@esade.edu](mailto:admissions@esade.edu)



## HASENKAMP

Hasenkamp is the ideal partner to ensure the successful transport of property on an international scale, capable of assuming responsibility during the removal process. Professional dismantling, packing, transport, customs clearance, etc. Discretion, security and quality are the hallmark of Hasenkamp's services.

[www.hasenkamp.com](http://www.hasenkamp.com)

**Contact e-mail:** [barcelona@hasenkamp.com](mailto:barcelona@hasenkamp.com)



## HOME ESSENTIALS

Renting furniture, appliances and household items (linens and kitchenware). The company furnishes homes in Madrid, Barcelona or any other part of Spain. Home Essentials takes care of everything: packing and transporting the furniture and installing and assembling appliances and furniture. At the end of the rental period, they dismantle and collect everything.

[www.homeessentials.es](http://www.homeessentials.es)

**Contact e-mail:** [judith.mestres@homeessentials.net](mailto:judith.mestres@homeessentials.net)



### ICOftalmologia

The Institut Comtal d'Oftalmologia (Ophthalmology Institute) offers its services to international patients through healthcare alliances and insurance companies, or privately.

[www.icoftalmologia.es](http://www.icoftalmologia.es)

**Contact e-mail:** [emontanya@icoftalmologia.es](mailto:emontanya@icoftalmologia.es)



### IESE BUSINESS SCHOOL

IESE Business School is considered one of the leading business schools in the world. With a highly international profile, the school is committed to educating and training responsible business leaders all over the world. The institution offers top-notch executive programmes and conducts rigorous research initiatives on a global level. In addition to the campuses in Barcelona and Madrid, the school has centres in New York, Munich and Sao Paulo. It also offers programmes in many other places, such as Miami, Dubai and Shanghai.

[www.iese.edu](http://www.iese.edu)

**Contact e-mail:** [mlisterri@iese.edu](mailto:mlisterri@iese.edu)



### LIBERTY SEGUROS

Liberty Seguros is part of the Liberty Mutual Group, founded in 1912 and one of the largest insurance groups in the world. The company has been present in Spain since 2001 with an innovative model based on direct, personalised service and an experienced Customer Service Centre. Liberty has 100,000 international customers in Spain who are assisted by its mediators in their own language to ensure they receive the information they need.

[www.libertyexpatriates.es](http://www.libertyexpatriates.es)

**Contact e-mail:** [libertyexpatriates@libertyseguros.es](mailto:libertyexpatriates@libertyseguros.es)

## PAGE PERSONNEL

Page Personnel's philosophy is to meet its clients and candidates' needs by offering them quality, flexible, fast solutions. Whether the client needs to cover a temporary or permanent vacancy, Page Personnel conducts the selection process with the value added of specialisation: its consultants are experts in the sector or subject and are able to advise both candidates and clients.

[www.pagepersonnel.es](http://www.pagepersonnel.es)

**Contact e-mail:** [pagepersonnel@pagepersonnel.es](mailto:pagepersonnel@pagepersonnel.es)



## RECDI8 STUDIO

Recdi8 Studio offers exclusive, turnkey service for decorating and remodelling. Each project is tailored to the client's taste and needs. The company works with the best craftsmen, manufacturers and world-renowned brands. Their services are available in various languages.

[www.recdi8.com](http://www.recdi8.com)

**Contact e-mail:** [nfrei@recdi8.com](mailto:nfrei@recdi8.com)



## SAGARDOY ABOGADOS

Sagardoy Abogados is a law firm with a department specialising in Corporate Immigration which manages immigration and expatriation processes to ensure a move is successful from all points of view: immigration law, tax law, employment and relocation.

[www.sagardoy.com](http://www.sagardoy.com)

**Contact e-mail:** [ags@sagardoy.com](mailto:ags@sagardoy.com)



### **TALENT SEARCH PEOPLE**

Talent Search People is an international recruitment agency with offices in Barcelona, Madrid and Lisbon. It provides highly specialised recruitment services within its four areas of specialisation: Finance, Sales, ICT and @e-Commerce, and Native Speakers. It offers recruitment services throughout Europe as well as implant, outplacement and interim management workers.

[www.talentsearchpeople.com](http://www.talentsearchpeople.com)

**Contact e-mail:** [marketing@talentsearchpeople.com](mailto:marketing@talentsearchpeople.com)



### **TOURIST CARE ASSISTANCE**

This is a comprehensive healthcare management company for foreign patients in private hospitals. It offers healthcare coverage with interpreters, direct invoicing to the insurance company in your home country, repatriation of patients, appointments with specialists, home visits, etc. All these services are provided free of charge for users.

**Contact e-mail:** [valva.gonzalez@tcassistance.com](mailto:valva.gonzalez@tcassistance.com)



### **TURISME DE BARCELONA – DIPUTACIÓ DE BARCELONA**

Turismo de Barcelona aims to promote Barcelona as a tourist destination. The consortium creates, manages and markets tourist products designed to make it easier to visit the city. But Barcelona has so much more to offer. The surrounding area allows visitors to discover and have new experiences; it's a tourist destination that stands out for its contrasts, rich history and natural environment.

[www.barcelonaturisme.cat](http://www.barcelonaturisme.cat)

**Contact e-mail:** [promocio@barcelonaturisme.cat](mailto:promocio@barcelonaturisme.cat)

## EDUCATION SHOWROOM

### INTERNATIONAL SCHOOLS



#### AGORA INTERNATIONAL SCHOOL BARCELONA, AGORA SANT CUGAT INTERNATIONAL SCHOOL AND AGORA PATUFET INFANT SCHOOL

Ágora aspires to achieve comprehensive educational excellence with its students, on both an academic and personal level. The project is based on four main pillars: multilingualism, information and communication technology, physical and sports activities, and music. The teaching of values, an essential factor in each individual's personal development, is a key part of all of these areas.

[www.agoraisbarcelona.edu.es](http://www.agoraisbarcelona.edu.es) | [www.agorasantcugat.edu.es](http://www.agorasantcugat.edu.es)

[www.agorapatufet.edu.es](http://www.agorapatufet.edu.es)

**Contact e-mail:** [info@agoraisbarcelona.edu.es](mailto:info@agoraisbarcelona.edu.es)

[info@agorasantcugat.edu.es](mailto:info@agorasantcugat.edu.es)



#### AMERICAN SCHOOL OF BARCELONA

An international, non-profit school founded in 1962. The ASB offers the International Baccalaureate (IB) and American and Spanish diplomas. The students, aged 3 to 18, come from 45 countries. The school has a beautiful campus with new and renovated buildings, a media centre, sports facilities and state-of-the-art technology and laboratories.

[www.a-s-b.com](http://www.a-s-b.com)

**Contact e-mail:** [info@a-s-b.com](mailto:info@a-s-b.com)



### **BENJAMIN FRANKLIN INTERNATIONAL SCHOOL**

This school offers a complete education in English from nursery school through Year 12. With students from over 45 nationalities, the school offers three diploma programmes: the American High School Diploma, Spanish Baccalaureate and International Baccalaureate (IB). Individualised instruction with small classes. Students are routinely offered places at the world's most prestigious universities.

[www.bfischool.org](http://www.bfischool.org)

**Contact e-mail:** [info@bfischool.org](mailto:info@bfischool.org)



### **BRITISH SCHOOL OF BARCELONA**

The British School of Barcelona is an international school committed to academic excellence at all levels, providing children from 3 to 18 years old with an enjoyable high-quality education. The school follows the English national curriculum and is certified by the British Government. Open to boys and girls from all over the world.

[www.britishschoolbarcelona.com](http://www.britishschoolbarcelona.com)

**Contact e-mail:** [info@bsb.edu.es](mailto:info@bsb.edu.es)



### **DEUTSCHE SCHULE BARCELONA (GERMAN SCHOOL)**

As the official German school, Deutsche Schule offers education in an international environment from nursery school to Abitur/Selectividad (university entrance exams). The campus, with 1,400 students, is very well equipped with sports facilities, a dining room and a library. The DSB is synonymous with: top-notch education, encouraging creativity, multiculturalism and camaraderie, instilling values and developing independence and a sense of social responsibility.

[www.dsbarcelona.com](http://www.dsbarcelona.com)

**Contact e-mail:** [dsbarcelona@dsbarcelona.com](mailto:dsbarcelona@dsbarcelona.com)





### ES INTERNATIONAL SCHOOL

This school offers a personalised programme in English based on the American education system. Located on the premises of the Sánchez-Casal Academy, it emphasises tennis training. The study plan includes a solid academic base that encourages active participation, sports and a healthy lifestyle.

[www.es-school.com](http://www.es-school.com)

**Contact e-mail:** [info@es-school.com](mailto:info@es-school.com)



### SCHWEIZERSCHULE BARCELONA (SWISS SCHOOL)

The Swiss School is a government-approved school open to all nationalities that follows the Swiss national curriculum. German is used as the vehicular language in classes, but students, aged from 3 to 18, also learn Catalan, Spanish, English and French. The academic programme focuses on balanced intellectual, emotional, social and physical development.



[www.escuelasuizabcn.es](http://www.escuelasuizabcn.es)

**Contact e-mail:** [info@escuelasuizabcn.es](mailto:info@escuelasuizabcn.es)



### KENSINGTON SCHOOL

This institution offers quality education from nursery school to A Levels. Despite the fact that it is not academically selective, it obtains extraordinary results on GCSE and A Level examinations. Its students are routinely accepted by prestigious universities all over the world, mostly in the United Kingdom.

[www.kensingtonschoolbcn.com](http://www.kensingtonschoolbcn.com)

**Contact e-mail:** [dgiles@kensingtonschoolbcn.com](mailto:dgiles@kensingtonschoolbcn.com)

[schooloffice@kensingtonschoolbcn.com](mailto:schooloffice@kensingtonschoolbcn.com)



### LYCÉE FRANÇAIS DE BARCELONE

With approximately 2,800 students of various nationalities, the Lycée Français de Barcelone offers a multilingual and multicultural education to students aged 3 to 18. It offers individualised instruction based on analysis and reasoning with an international perspective for the future citizens of the 21st century.

[www.lfb.es](http://www.lfb.es)

**Contact e-mail:** [lfb@lfb.es](mailto:lfb@lfb.es)

### LYCÉE FRANÇAIS DE GAVÀ BON SOLEIL

The Lycée Français de Gavà Bon Soleil accepts 1,200 students from nursery school to the 2nd year of the Baccalaureate. Founded in 1969, the LFG follows the French educational system, validated by the Spanish Ministry of Education, through the end of compulsory secondary education. Years 1 and 2 of the “Bachibac” allow students to obtain both the Spanish Bachillerato and French Baccalauréat. The LFG offers comprehensive education based on secular humanistic values, in addition to encouraging cultural openness through multilingualism.

[www.bonsoleil.es](http://www.bonsoleil.es)

**Contact e-mail:** [jurfels@bonsoleil.es](mailto:jurfels@bonsoleil.es)

### SANTA CLARA INTERNATIONAL COLLEGE AND ENGLISH KINDER SCHOOL

Santa Clara International College is a trilingual school with a deeply-rooted, pro-European outlook. The students' comprehensive, holistic education includes not only academics but also emotional and ethical aspects. Throughout the education process, emphasis is placed on leadership, excellence and developing the unique personality of each student, so that in the future they may be citizens who are competent in their professions, pillars of their communities and, above all, creative in their own lives.

[www.santaclaraic.com](http://www.santaclaraic.com)

**Contact e-mail:** [info@englishkinderbarcelona.com](mailto:info@englishkinderbarcelona.com)



**Catalunya**  
Col·legi Internacional

### SEK – Catalunya International School

At the forefront of educational innovation, SEK bases its academic programme on multilingualism, skills and abilities, the individual instruction of students, group work and the use of technology in the classroom. The school is a member of the SEK Institution that includes 6 schools in Spain, 3 schools abroad and Camilo José Cela University.

[www.sek.es](http://www.sek.es)

**Contact e-mail:** [alfonso.fernandez@sek.es](mailto:alfonso.fernandez@sek.es)

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## INFORMATION DESKS

### EXPAT ASSOCIATIONS AND SOCIAL CLUBS



### ASSOCIACIÓ DE MEXICANS D'ESPARREGUERA I VOLTANTS

This association offers new arrivals a warm welcome and guidance, maintaining and promoting Mexican culture, history, traditions and identity in Barcelona and Catalonia. Information on the activities organised by the Mexican Community residing in Catalonia is included in the news bulletin. Integration of new arrivals into the cultural, linguistic and social reality of Catalonia.

[www.amesparreguera.blogspot.com](http://www.amesparreguera.blogspot.com)

**Contact e-mail:** [amedesparreguera@gmail.com](mailto:amedesparreguera@gmail.com)



Barcelona Club

### ASSOCIACIÓ ODAME

A pioneering association bringing together businesswomen in Catalonia. Its members include women who are self-employed, professionals, work in business, entrepreneurs, executives, women with positions of responsibility in universities and more; all with a common bond: entrepreneurial spirit. Today's economy needs women.

[www.asodame.com](http://www.asodame.com)

**Contact e-mail:** [elena-memora@telefonica.net](mailto:elena-memora@telefonica.net)



### BARCELONA AUTREMENT

This association offers various activities in French to discover a more authentic Barcelona: unusual visits, family walks, cookery workshops, tastings, language and culture exchanges, help integrating (practical tours of your neighbourhood, shopping, decoration, etc.). Meet people who will show you how to see Barcelona through new eyes.

[www.barcelona-autrement.com](http://www.barcelona-autrement.com)

**Contact e-mail:** [info@barcelona-autrement.com](mailto:info@barcelona-autrement.com)



**BARCELONA  
GLOBAL**  
a Citizens' Platform  
for Ideas in Motion

### BARCELONA GLOBAL

A private, non-profit organisation which has been created as a citizens' platform for thought and action, made up of people and businesses that care about Barcelona and its future. It seeks to actively contribute to making Barcelona one of the most attractive cities in the world in order to attract and develop talent and economic activity.

[www.barcelonaglobal.com](http://www.barcelonaglobal.com)

**Contact e-mail:** [barcelonaglobal@barcelonaglobal.org](mailto:barcelonaglobal@barcelonaglobal.org)



### BARCELONA WOMEN'S NETWORK

This is the most important network in Barcelona for international women with over 200 members from more than 30 countries. As a social club, it supports local charities and offers a business network. The activities organised by the BWN include social meetings, cultural trips, volunteer opportunities and business seminars. It helps women prosper and feel at home.

[www.bcnwomensnetwork.com](http://www.bcnwomensnetwork.com)

**Contact e-mail:** [membership@bcnwomensnetwork.com](mailto:membership@bcnwomensnetwork.com)



### SWISS CLUB OF BARCELONA

The aim of the Swiss Club of Barcelona is to establish a meeting point for Swiss people and Barcelona residents (regardless of their nationality), stimulate their social life and contribute to all types of Hispano-Swiss relations. The institution organises fun, cultural and culinary activities, in addition to networking events.

[www.clubsuizobarcelona.com](http://www.clubsuizobarcelona.com)

**Contact e-mail:** [presidencia@clubsuizobarcelona.com](mailto:presidencia@clubsuizobarcelona.com)



### DINNERS THAT MATTER

A social initiative created to encourage collaborations between diners, restaurants and active local businesses committed to supporting their local community. Dining out is a pleasure enjoyed by both visitors and residents of Barcelona. Participating restaurants give a percentage of their takings from that day to institutions that serve the community of Barcelona.

[www.dinnersthatmatter.org](http://www.dinnersthatmatter.org)

**Contact e-mail:** [xavier@dinnersthatmatter.org](mailto:xavier@dinnersthatmatter.org)



### **INTERNATIONS GMBH**

Internations is the first online community aimed at people who live and work outside their cities and countries of origin. It is a network based on trust with over a million members and is present in more than 390 cities around the world.

[www.internations.org](http://www.internations.org)

**Contact e-mail:** [paulconde@yahoo.com](mailto:paulconde@yahoo.com)



### **KDF - GERMAN-SPEAKING EXECUTIVES CIRCLE**

The German-Speaking Executives Circle is an association that brings together executives and directors from the business, diplomatic and cultural spheres from many different countries. Knowledge of German is an important requirement for internal communication. The KDF is a platform that enables its members to exchange ideas and experiences. Its most noteworthy events are the conferences given by renowned speakers in the fields of economics, politics and culture. The programme of activities also includes day trips and parties.

[www.kdf-online.org](http://www.kdf-online.org)

**Contact e-mail:** [info@kdf-online.org](mailto:info@kdf-online.org)



### **UNION DES FRANÇAIS DE L'ÉTRANGER**

The Union of French Citizens Abroad (UFE) is a network of French people, Francophones and Francophiles all over the world. It allows members to maintain a special link with France, promotes their interests and provides them with daily support and assistance. Founded in 1927, it has over 170 volunteer representatives in roughly one hundred countries.

[catalogne.ufe.org](http://catalogne.ufe.org)

**Contact e-mail:** [barcelone@ufe-espagne.com](mailto:barcelone@ufe-espagne.com)





# VISITOR'S INFORMATION

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I'm Barcelonian Expat Day is held in the Drassanes Reials de Barcelona, home to the Maritime Museum and one of the most outstanding examples of secular Catalan gothic architecture in the world.



**Date: Saturday, 25th October 2014**

**Time: 10:00 am - 7:00 pm**

Free of charge, [prior registration required](#)

[Getting there:](#)

**Metro: Green line L3 (Drassanes)**

**Bus: 14, H14, 20, D20, 21, 59, 64, 91, 120**

**Bicing: Avinguda Portal de Santa Madrona, 2,  
Cervelló, 5, La Rambla, 2 and Passeig de Colom**

**Car Park: Drassanes and Moll de la Fusta**

# A PUBLIC-PRIVATE INITIATIVE

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**I'm Barcelonian, Expat Day** is promoted by the **Barcelona Activa** City Promotion Office, which is part of the **Barcelona City Council** - Area of Economy, Enterprise and Employment.

For years, this office has worked to dynamise and loyalise the international economic community in the Barcelona area and to attract foreign talent to the city.

This is a public-private initiative which involves the collaboration of many companies, institutions and associations with links to the international community.

**Promoter:**

BARCELONA ACTIVA - AJUNTAMENT DE BARCELONA  
Carrer de la Llacuna, 162. 08018 Barcelona  
[barcelona.cat/iambarcelonian](http://barcelona.cat/iambarcelonian)

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aPORTADA COMUNICACIÓ S.L

**Technical Management:**

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**Special thanks to:** Ludovica Maglione, Barcelona Coral Àsia, Barcelona Global, Carole Damy, Consorci d'Educació de Barcelona, Espai Avinyó, IESE Business School and all individuals, institutions, clubs and networks contributing to the success and dissemination of this event.

***A very special mention goes to Antoine van Veldhuizen from EXPATICA,  
for his support and enthusiasm for this project.***

# una veu rellevant al món



Corresponsals de La Vanguardia:

Beijing, Beirut, Berlín, Brussel·les, Buenos Aires, Caracas, Istanbul, Johannesburg, Londres, Moscou, Nova Delhi, Nova York, París, Roma, Tel Aviv i Washington.

**Yossi Beilin**, exministre de Justícia israeliana i negociador en el procés de pau d'Oslo.

**Abraham Yehoshua**, escriptor israelià impulsor del moviment "Pau ara".

**Tahar Ben Jelloun**, escriptor i membre de l'Acadèmia Goncourt.

**William Polk**, membre del consell de planificació política del Departament d'Estat durant la presidència de JFK.

**Pascal Boniface**, director de l'Institut de Relacions Internacionals i Estratègiques de París.





## HIGH QUALITY INTERNATIONAL EDUCATION

American School of Barcelona  
Benjamin Franklin International School  
Deutsche Schule Barcelona  
ES International School  
Kensington School  
Lycée Français de Barcelone  
Lycée Français de Gavà Bon Soleil  
Scweizerschule Barcelona  
SEK - Catalunya International School  
The British School of Barcelona

Please visit us at [www.BISA.info](http://www.BISA.info)





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